



REQUEST FOR PROPOSALS: GIVING VOICE TO AUTHORS

Explanation KR21 Programme

The [Knowledge Rights 21 Programme \(KR21\)](#) is focused on bringing about changes in legislation and practice across Europe that will strengthen the right of all to knowledge. It is built on a conviction that knowledge is essential for education, innovation and cultural participation, and that everyone should have the possibility - in particular through libraries and archives, and digitally - to access and use it.

KR21 is looking for a contractor who can undertake a work package focused on building an understanding of pro-access legislation among authors and ensure that the voices of authors in favour of this are better heard.

Description of the assignment

The work package is focused on identifying and supporting that the voices of authors who recognise the importance of access to education, research and culture is amplified and heard in policy discussions. As has been clear in the United States through the work of organisations such as Authors Alliance, many writers do see the value of access as a driver both of dissemination and future creativity. However, politicians often are given the impression that authors are unanimously hostile to pro-access reform.

By mobilising these voices, it should be possible to showcase the positive impact of broad access for authors and bring in much-needed nuance to discussions around knowledge rights from the point of view of creators, in line with the broader goal of the Knowledge Rights 21 Programme to support evidence-based policy-making around copyright.

In particular, applicants would be expected to be able to:

- Work with authors in Europe who are already active in favour of access in order to identify areas of opportunity for engagement, producing a brief summary report
- Develop a workplan for strategic engagement with authors, aimed at building an understanding of the merits of pro-access policies and realistic opportunities for action.
- Identify and recruit authors with public interest views and who are willing to champion such ideas, both publicly and among peers. There should be specific targeted efforts to focus on academic authors and trade authors. As authors are identified, as appropriate, they should also be supported to network and develop skills for advocacy.
- Develop public statements on current information policy issues, notably associated with the promotion of access to research, education and culture, including in response to public consultation and proactive materials that can be shared with policy-makers.

In the context of the wider Programme, this Work Package contributes to the outcome, over three years, of supporting the development of promoting new provisions on technological protection measures in European countries, and providing further examples of the potential to apply such provisions more broadly.

Bids are welcome up to €40 000 (inclusive of VAT where appropriate), with value for money considered as part of the review process. Money would be available for a period of up to a year, with bids offering more rapid delivery welcomed.

Requirements

You are required to provide the following information. As a guide, your response does not need to be more than three pages long. You may wish to use the template in the annex to respond.

- How the bidder is particularly well suited to deliver the work package, including evidence of this
- A plan for how the bidder will deliver on the goals and results of the work package • Project Management Team Structure (including broad breakdown between people hours, management time, other costs, such as travel, purchasing, event attendance, marketing)
- An assessment of risks, and how these will be managed
- A working knowledge of data protection law to ensure that personal data gathered in the running of the course can be reused by the project and its membership organisations.

Communication

For questions and explanation please contact Athanasia Kanellopoulou on the following e-mail address: info@knowledgerights21.org. **Please address your offer to this contact person.**

Applicable conditions

The agreement will be concluded with Stichting IFLA Foundation.

General conditions of sale, sector conditions or other conditions of the Tenderer are expressly excluded and do not apply to this Engagement.

Any remarks about the conditions that apply to this Engagement must be made known with your offer.

Other conditions attached to this request for quotation

You cannot derive any rights to reimbursement of quotation costs or to obtaining the order from this request for quotation.

Stichting IFLA Foundation may (temporarily) suspend and/or revoke this request for quotation. In such a situation, you are not entitled to reimbursement of the costs incurred

for this request for quotation.

By submitting a request for quotation, you declare that you meet all the requirements set out in this request for quotation and that you agree to the terms and conditions set.

Evaluation of the offer

The bids will be reviewed by the Programme's Committees

In the context of this review, questions may be asked, and recommendations made for changes in order to accept a bid.

Candidates will be selected on the basis of the quality of their bid (including value for money), their ability to deliver, as set out in their bid

Activity	Date:
Publishing the Request for Proposal	17 th February
Deadline for asking questions	14 th March
Deadline for submission Proposals	17 th March
Internal review (including potential further questions)	4 th April
Communication of the decision	6 th April
Commencement date of agreement	10 th April

Stichting IFLA Foundation reserves the right to change the intended time schedule. In the event that Stichting IFLA Foundation proceeds to change the intended schedule, this will be communicated to all parties concerned. Tenderers cannot derive any rights from this intended schedule. The dates mentioned in this (or the amended) time schedule for the submission of questions and the submission of Tenders are regarded as deadlines.

We wish you every success in drawing up your offer.

ANNEX 1: Optional Template for Responses

Name and Legal Status of Bidder
Address and Contact Details
Statement of Suitability of Bidder to Undertake this Work Package
Proposed Plans for Delivering on the Goals and Results of the Work Package
Project Management Team Structure (including broad breakdown between people hours, management time, other costs, such as travel, purchasing, event attendance, marketing)
Assessment of Risks, and How These will be Managed

ANNEX 2: Overview of the Programme

Libraries have a unique role to play in any copyright discussion. As knowledge institutions bridging the worlds of heritage, education, research and culture, they depend on copyright exceptions to carry out missions to enable and stimulate the generation of and access to knowledge to society.

They have the unique selling point of being regarded as reasonable interlocutors, as well as networks that take them into every city, town and village.

This project aims to mobilise this potential, engaging with others working for copyright reform and access to knowledge, in order to build momentum towards copyright reform into the long term.

Through this, it aims to drive change in a range of areas where progress is both possible and necessary in the short term, in particular in the light of the COVID-19 pandemic. These areas are all well-suited to collaboration with other sectors, have the potential to bring benefits to a wide range of libraries and their users, set important precedents and allow for sustained engagement and outcomes:

- Facilitating access to e-books for users of public and academic libraries;
- Protecting users' rights from contract override and technological protection measures; • Socialising open norms in Europe;
- Advocating for legislated secondary publishing rights; • Accelerating the uptake of rights retention.

By focusing on Europe, we not only tap into pre-existing networks of libraries, but also draw on the potential to run a coordinated, cross-border campaign, to create precedents that will be influential globally, and to shape the position of the EU at discussions at WIPO.

The project will allow work to happen that would not be possible otherwise, notably around the training and mobilisation of the library field, the formation of solid and sustainable networks of advocates (bringing together libraries with students, researchers, copyright experts and other access to knowledge advocates) at the national level, the creation of research that fills key gaps in understanding and can act as a basis for advocacy, and engagement with policy-makers and stakeholders at all levels.

In doing so, the project aims to provide both an evidence base, and concrete examples of changes in legislation and practice that can serve as a model and advocacy tool for libraries and other access to knowledge advocates elsewhere, in Europe and beyond. It is designed, similarly, to leave a legacy of a stronger library networks both as independent voices and as partners for wider efforts to promote positive legislative change.