



# Request for Proposals: National Initiatives

## Explanation KR21 Programme

The Knowledge Rights 21 Programme (KR21) is focused on bringing about changes in legislation and practice across Europe that will strengthen the right of all to knowledge. It is built on a conviction that knowledge is essential for education, research, innovation and cultural participation, and that everyone should have the possibility - in particular through libraries and archives, and digitally - to access and use it.

## Description of the assignment

We are requesting proposals for activities to be carried out in order to support the delivery of the goals of the Knowledge Rights 21 Programme at the national level, as outlined below. These time-bound projects should enable the delivery of outputs that can have a measurable and demonstrable government policy impact that would not be possible without this funding.

Types of activity that could be covered include the below, although we encourage inventiveness in proposals:

- events that advance understanding and consensus around issues related to the Programme
- targeted research and evidence gathering that can be used to provide effective support for advocacy using an economic, competition or copyright law approach
- engagement and events with policy makers

## Requirements

We are ready to consider bids from any applicant, but in the light of the goals of the programme, it is anticipated that libraries should be involved in some way. If a country already has a KR21 national coordinator (see below for more information), the grant recipient will be required to work with them on the initiative. We would be ready to consider multi-country bids if these can be shown convincingly to contribute to programme goals.

Other than research and evidence gathering, any proposals which involve engagement with policy makers and an engagement in government affairs will tend to receive a favourable evaluation.

For reference, the planned outcomes of the Programme are as set out below. A bid needs only to seek to contribute to one of the policy areas below, but covering more than one would receive preference:

***E-books:*** *At least one country updates or interprets its national laws to allow libraries to digitise their analogue collections and lend them using a form of controlled digital lending, with changes elsewhere in the pipeline. Fifty additional libraries – with or without official government agreement – make content available to users worldwide under controlled digital lending. Furthermore, at least one country updates its national e-Lending rules to allow libraries to buy any eBook and lend it to patrons, in line with the CJEU judgement. In parallel, libraries in other countries achieve more favourable deals with publishers, giving access to much wider ranges of content on reasonable terms.*

**Contract override:** *New provisions on contract override and for the effective circumvention of technological protection measures are included in at least two European countries, providing further examples of the potential to apply such provisions more broadly.*

**Open norms:** *Positive comments by a range of law makers towards fair use as a principle, as measured by monitoring of relevant speeches and proposals. The idea is referred to in European Parliament and other official texts as a means of responding to emerging questions around copyright.*

**Secondary publishing rights:** *In addition to the six countries that currently have a secondary publisher right, two more countries in Europe have a re-publication right, with others on the way.*

**Rights retention:** *A notable increase in the number of publishers offering an OA-supportive copyright policy, and a similarly notable increase in the number of national research funding agencies adopting more favourable policies around OA, as well as a significant increase in awareness and endorsement of rights retention among researchers and institutions.*

**Grassroots mobilisation:** *In at least 20 countries, there is an active and sustainable network of individuals from the library field and beyond with the confidence and knowledge to engage successfully in efforts to change copyright law. These networks play a central role in achieving the successes set out above, as well as complementing work in Brussels.*

Bids are welcome up to €15 000 (inclusive of VAT where appropriate), with value for money considered as part of the review process – bids for less are welcome. Multi-country bids may apply for more money.

Any interviews, collection, or personal data etc must be based on informed consent and allow Knowledge Rights 21 to use the personal data.

## Duration of assignment

We would expect activities to be completed by Summer 2023.

Start date: from October 2022 onwards

## Information Required

You are required to provide the following information. As a guide, your response does not need to be more than three pages long.

- Background about the bidder, explaining how they are well placed to perform this work.
- A description of the activity that you plan to undertake, as well as expected outputs and outcomes as well as timings.
- An indication of how you plan to carry out this activity, including a budget.
- An indication of how this work would not be possible without this funding.
- Suggested indicators of success.
- An assessment of risks, and how these will be managed including any data protection risks.

## Communication

For questions and explanation please contact the following e-mail address:  
[info@knowledgerights21.org](mailto:info@knowledgerights21.org)

## Applicable conditions

The agreement will be concluded with Stichting IFLA Foundation.

General conditions of sale, sector conditions or other conditions of the Tenderer are expressly excluded and do not apply to this Engagement.

Any remarks about the conditions that apply to this Engagement must be made known with your offer.

## Other conditions attached to this request for quotation

- You cannot derive any rights to reimbursement of quotation costs or to obtaining the order from this request for quotation.
- Stichting IFLA Foundation may (temporarily) suspend and/or revoke this request for quotation. In such a situation, you are not entitled to reimbursement of the costs incurred for this request for quotation.
- By submitting a request for quotation, you declare that you meet all the requirements set out in this request for quotation and that you agree to the terms and conditions set.

Stichting IFLA Foundation reserves the right to change the intended time schedule. In the event that Stichting IFLA Foundation proceeds to change the intended schedule, this will be communicated to all parties concerned. Tenderers cannot derive any rights from this intended schedule. The dates mentioned in this (or the amended) time schedule for the submission of questions and the submission of Tenders are regarded as deadlines.

Stichting IFLA Foundation expects your written offer by 12:00pm CET (Amsterdam Time) on 30 September. Please send your offer to: [info@knowledgegerights21.org](mailto:info@knowledgegerights21.org).

## Evaluation of the offer

- Review of the bids by the Programme's Committees
- In the context of this review, questions may be asked, and recommendations made for changes in order to accept a bid.
- Candidates will be selected on the basis of the quality of their bid (including value for money), their ability to deliver, as set out in their bid

We wish you every success in drawing up your offer.