

Request for Proposals: Copyright and Advocacy Training

Explanation of the KR21 Programme

The Knowledge Rights 21 Programme (KR21) is focused on bringing about changes in legislation and practice across Europe that will strengthen the right of all to knowledge. It is built on a conviction that knowledge is essential for education, research and innovation and cultural participation, and that everyone should have the possibility - in particular through libraries and archives, and digitally - to access and use it.

KR21 is looking for a contractor who can undertake a work package focused on developing and delivering a training programme comprising a number of courses and accompanying written and audio-visual materials that can be offered online for self-study together with online tutorials or webinars which will help librarians and like-minded groups advocate more effectively and persuasively for copyright reform with small and large group audiences ranging from government officials and legislators to employers, library users (e.g. academics), professional bodies as well as fellow professionals.

Description of the assignment

Develop and deliver a first-stage training course for librarians, researchers, digital activists, and those working in the educational, research and cultural heritage sectors in Europe (prepared and delivered through online classes and self-study), focusing on copyright and advocacy (where possible drawing on links with library schools, high-quality IP law faculties and experienced advocates, and raising awareness of differences in law across Europe).

In addition to a general outline of copyright and related rights principles, themes for inclusion should include eBooks, open norms, limitations and exceptions and their interplay with contracts and technical protection measures, and open access (secondary publishing rights, rights retention, etc). Multiple sessions of the same lessons should be envisaged tailored to the requirements of the audience a 12-month period. At least one recording of each session is required for upload to KR21's private YouTube channel. It is intended to leave a lasting legacy of such training that has the potential to remain current for the next 3-5 years.

In addition to upskilling differing communities, the sessions should be used to recruit a number of enthusiastic 'leaders' in each country, willing to participate in further training and willing to form a task force of individuals to work with Knowledge Rights 21 at the national level.

Deliver more focused country-tailored training to groups of leaders in 5-7 countries (also through self-study and online classes) on the specific thematic elements of the project and the overall project goals. This should also include training on government affairs and the development of plans and strategies for advocating for change nationally, based on assessments of national landscapes supported by the findings of work in different thematic areas of the Programme.

When in place, this training should involve KR21's Regional Coordinators, and be tailored take into account existing copyright systems, partnerships among students, researchers and other access to knowledge advocates and copyright experts as well as national library, funder and research institutions). It is envisaged that a number of active sessions may be run per country.

This work should help build more active and sustainable capacity for advocacy around copyright law at the national level.

In the context of the wider Programme, this Work Package contributes to the outcome, over three years, that there is, in at least 20 countries, an active and sustainable network of individuals from the library field and beyond with the confidence and knowledge to engage successfully in efforts to change copyright law. These networks play a central role in achieving the successes of the Programme as a whole, as well as complementing work in Brussels. An overview of the Programme is available in Annex 2.

Bids are welcome up to €70 000 (inclusive of VAT where appropriate), with value for money considered as part of the review process.

Duration of assignment

The assignment will be given for a period of 12 months, with earlier delivery preferred.

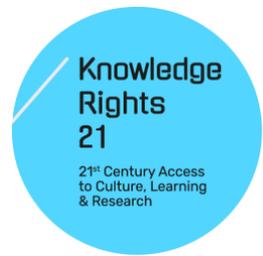
Start date: 1st September 2022.

Envisaged delivery over circa 6 - 8 months.

Requirements

You are required to provide the following information. As a guide, your response does not need to be more than three pages long. You may wish to use the template in the annex to respond:

- How the bidder is particularly well suited to deliver the work package
- A plan for how the bidder will deliver on the goals and results of the work package
- Project Management Team Structure (including broad breakdown between people hours, management time, other costs, such as travel, purchasing, event attendance, marketing)



- An assessment of risks, and how these will be managed
- A working knowledge of data protection law to ensure that personal data gathered in the running of the course can be reused by the project and its membership organisations.

Communication

For questions and explanation please contact Tanja Roussou on the following e-mail address: info@knowledgerights21.org and tanya.roussou@knowledgerights21.org. **Please address your offer to this contact person.**

Applicable conditions

The agreement will be concluded with Stichting IFLA Foundation. General conditions of sale, sector conditions or other conditions of the Tenderer are expressly excluded and do not apply to this Engagement.

Any remarks about the conditions that apply to this Engagement must be made known with your offer.

Other conditions attached to this request for quotation.

- You cannot derive any rights to reimbursement of quotation costs or to obtaining the order from this request for quotation.
- Stichting IFLA Foundation may (temporarily) suspend and/or revoke this request for quotation. In such a situation, you are not entitled to reimbursement of the costs incurred for this request for quotation.
- By submitting a request for quotation, you declare that you meet all the requirements set out in this request for quotation and that you agree to the terms and conditions set.

Stichting IFLA Foundation expects your written offer by 10th July at the latest by 12:00pm CEST (Amsterdam Time).

Please send your offer to: : info@knowledgerights21.org and tanya.roussou@knowledgerights21.org.

Evaluation of the offer

- Review of the bids by the Programme's Committees
- In the context of this review, questions may be asked, and recommendations made for changes in order to accept a bid.
- Candidates will be selected on the basis of the quality of their bid (including value for money), their ability to deliver, as set out in their bid.

We wish you every success in drawing up your offer.

ANNEX 1: Optional Template for Responses

Name and Legal Status of Bidder
Address and Contact Details
Statement of Suitability of Bidder to Undertake this Work Package
Proposed Plans for Delivering on the Goals and Results of the Work Package
Project Management Team Structure (including broad breakdown between people hours, management time, other costs, such as travel, purchasing, event attendance, marketing)
Assessment of Risks, and How These will be Managed

ANNEX 2: Overview of the Programme

Libraries have a unique role to play in any copyright discussion. As knowledge institutions bridging the worlds of heritage, education, research, and culture, they depend on copyright exceptions to carry out missions to enable and stimulate the generation of and access to knowledge to society.

They have the unique selling point of being regarded as reasonable interlocutors, as well as networks that take them into every city, town, and village.

This project aims to mobilise this potential, engaging with others working for copyright reform and access to knowledge, in order to build momentum towards copyright reform into the long term.

Through this, it aims to drive change in a range of areas where progress is both possible and necessary in the short term, in particular in the light of the COVID-19 pandemic. These areas are all well-suited to collaboration with other sectors, have the potential to bring benefits to a wide range of libraries and their users, set important precedents and allow for sustained engagement and outcomes:

- Facilitating access to e-books for users of public and academic libraries;
- Protecting users' rights from contract override and technological protection measures; • Socialising open norms in Europe;
- Advocating for legislated secondary publishing rights; • Accelerating the uptake of rights retention.
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By focusing on Europe, we not only tap into pre-existing networks of libraries, but also draw on the potential to run a coordinated, cross-border campaign, to create precedents that will be influential globally, and to shape the position of the EU at discussions at WIPO.

The project will allow work to happen that would not be possible otherwise, notably around the training and mobilisation of the library field, the formation of solid and sustainable networks of advocates (bringing together libraries with students, researchers, copyright experts and other access to knowledge advocates) at the national level, the creation of research that fills key gaps in understanding and can act as a basis for advocacy, and engagement with policy-makers and stakeholders at all levels.

In doing so, the project aims to provide both an evidence base, and concrete examples of changes in legislation and practice that can serve as a model and advocacy tool for libraries and other access to knowledge advocates elsewhere, in Europe and beyond. It is designed, similarly, to leave a legacy of a stronger library networks both as independent voices and as partners for wider efforts to promote positive legislative change.